

HELPFUL HINTS: ORGANIZING YOUR THOUGHTS

START WITH A GENERAL PURPOSE (i.e.; TO PERSUADE, TO INFORM)

- 1. Select a topic that is familiar to you or something you'd like to research, as well as appropriate for your audience and the time allotted.
- 2. Decide on the specific purpose or goal of your presentation.
- 3. Decide on which main points, or ideas, you must communicate to your audience in order to achieve your specific purpose or goal.
- 4. Assemble all of the material you already know that can be used to support or illustrate each of your main points.
- 5. Gather additional supporting materials, not already on hand, that support your main points.
- 6. Assemble the materials into an outline or some structured format.
- 7. Rehearse out loud (preferably in front of others; typically 2-3 times) from your notes to see, initially, if you have the appropriate amount of material given the time constraints.
- 8. Evaluate if you have quality materials to support your speech goal, and add or delete based on that evaluation.