

**Creating Effective Transition Statements** 

## WHAT ARE SPEECH TRANSITIONS?

Speech transitions are words and phrases that help your argument flow smoothly.

EXAMPLES OF SPEECH TRANSITIONS	
Transition between Similar Ideas or Points:	Transition to a Supporting Quotation:
• Likewise	• X said:
Similarly	• In 1968, X said:
• This is just like	<ul> <li>This idea was expressed clearly by X who said</li> </ul>
• In a similar way	Transition from Introduction into Speech Body:
Transition between Contrasting Ideas or Points:	• Let's begin
• However	<ul> <li>To get started, let's examine</li> </ul>
Conversely	<ul> <li>Let's get started by talking about</li> </ul>
• On the contrary	Transition from Speech Body into Conclusion:
• On the other hand	For a short speech, you might conclude with a single
• Yet, we cannot ignore	statement:
• If we examine the opposite side, we see	• In short
Transition to elaborate upon an idea:	• In summary
• Also	• In conclusion
• Moreover	In a longer presentation, your conclusion might
• In addition	include a review of the key points:
• Furthermore	<ul> <li>Let's summarize the key lessons</li> </ul>
• In other words	<ul> <li>Let's recap what we've covered today</li> </ul>
Transition to Numbered Ideas or Points (or Process	Transition to Another Speaker:
<u>Steps):</u>	In a team presentation, it is necessary to transfer
• First (The first step is)	control between speakers. The abrupt way to do this
<ul> <li>Second (The second step is)</li> </ul>	is to simply have one person stop talking, and then
• Third (The third step is)	have the other person start talking. It is much
• Last (The last step is)	smoother, however, to pass the verbal baton to the
Transition to show Cause-Effect Relationship:	next speaker (X):
• Therefore	• To talk about our next topic, we have X
• As a result	• I'll pass the microphone to X who will describe
Consequently	<ul> <li>To guide us through a demonstration of this, we</li> </ul>
• For that reason	have X
Transition to a Supporting Example:	Transition Back to an Earlier Point:
• For instance	There are many occasions when you need to jump
• For example	back to an earlier idea to add additional information
• To illustrate this	(e.g., after a break, following an exercise, or returning
Transition to a Supporting Demonstration:	from an unplanned interruption)
<ul> <li>Now that we've covered the theory, let's see it in</li> </ul>	• Let's return
action	• Let's revisit
<ul> <li>To reinforce what we've learned, let's see a</li> </ul>	<ul> <li>Let's go back to</li> </ul>
demonstration	• We introduced X earlier; let's explore that further
<ul> <li>I've prepared a demonstration to show how this</li> </ul>	now.
works	



## **AVOID FAULTY TRANSITIONS**

## Beware of these three types of faulty transitions:

1. Miscount Transition

This faulty transition occurs when a speaker begins counting main points, but does not do so consistently. (e.g., First, Second, Next, Next, Third, Third...) Faulty counting can also occur when a speaker tries to number both the main points and the sub-points and gets mixed up.

2. Incompatible Transition

This faulty transition occurs when a speaker uses a transition word or phrase that does not match the relationship. (e.g., they start with the word "however", but they follow it with an example)

3. Tangential Transition

Transitional phrases like "That reminds me...", or "As an aside..." are dangerous because they often lead to an off-topic diversion which blurs the focus of the speech and wastes time for you and your audience.

## **Resources:**

Dugan, A. (2013, August 26). Speech Transitions: magical words and phrases. Retrieved from http://sixminutes.dlugan.com/speech-transitions/